## Two Tier Engagement Strategy:

- 1. Formative engagement (Summer 2019)
  - A. Local elected officials
  - B. "Grass top" community leaders
  - C. Established stakeholder groups
- 2. Fund promotion, management and distribution (Fall 2019 and beyond)
  - A. Community Advisory Panel for deep equity engagement
  - B. Community open houses
  - C. Press releases, media

	Timeframe	Activity/Milestone
	May 22	Highline Forum briefing
= Formative Engagement	June 25	Commission adoption of Principles
	June 26	StART briefing
	July 31	Highline Forum briefing
	July – August	Airport City Council Briefings
= Promotional Engagement	July – August	Stakeholder interviews / outreach to "grass-top" community leaders
	August–September	Multi-cultural/equity-based groups luncheon (or breakfast) to share principles and equity-based engagement plan
	September-October	Community Equity Advisory Panel recruitment meetings
	September	Commission Briefing and Motion Adoption
	September – October	South King County Community Open Houses
	November – December	Pilot Project(s) begin
	January – March 2020	Community Equity Advisory Panel Engagement
	April 2020	South King County Fund Launch
	April 2020 and beyond	SKCF promotion and continued equity engagement